

Huntington Academy

of Permanent Cosmetics



Permanent Cosmetics Training Center

7 Day Fundamental Classes

Huntington Academy of Permanent Cosmetics
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Huntington Academy TRAINING CENTER



Dear Future Student,

Thank you for inquiring into the world of permanent cosmetics. This is truly a wonderful profession and it keeps getting better and better each year. It is the biggest money maker in the salon industry today.

Huntington Academy offers decades of experience and the latest advancements in procedural techniques as well as offers the highest standards in equipment quality and products. All Huntington Academy instructors follow our strict academy guidelines to offer only the very best in education.

Our courses teach you not only the mechanics of permanent cosmetics but also blending of pigment colors, anesthetic use, sterilization, cross contamination and much more that is described in our Course Curriculum section.

We are proud to say that our reputation for quality training and our intensive curriculum has brought us students from all over the world. We also offer advanced classes to further your career. Huntington Academy is all about education and rest assured that you will receive the most comprehensive training available.

If you have more questions to ask, please give us a call and we will try to answer all of them for you.

We are looking forward to talking with you and introducing you to this exciting new field.

Sincerely,

Karen Holvey / Director of Education
Jeff Becker / Owner

Simply the BEST Education Available

- Two different 7-day, 100 hour courses, that comply with SPCP guidelines.
- Learn the newest and most advanced techniques; including microblading, hair strokes, shading and stretching.
- Pigment education, color theory, color fading, color correcting and color mixing.
- Learn from experts in the field with decades of experience.
- There will never be more than three students per class.
- One-on-one training with models.
- Practical application on a minimum of six (6) or more models.
- More physicians refer to our academy!
- You will always be welcome to come back, spend a day or just a few hours to observe procedures after you're a Huntington Academy graduate.
- When you need help, call or e-mail us and we will get back to you as quickly as possible.
- As a Huntington Academy graduate, you will always be notified of all upcoming advanced educational workshops being offered.

DID YOU KNOW?

- That there are courses being taught where the student only listens to and watches the instructor and is not allowed or given any practical experience.
- There are still schools giving only 2-5 days of instruction for beginners.
- That each year we re-train many ex-graduates of other schools who went for *shorter class duration*, the *sales pitch* and the *price*.
- That 40% of our clients are to correct and unfortunately *mask* the permanent make-up mistakes of others.

OUR PERSONAL PROMISE TO EACH STUDENT

Each student is a unique individual with different artistic abilities, needs, goals, and ideas. Our goal is to help you every step of the way, to be the best technician that you can be. We will support you all the way. Continued support is what sets us apart!

ABOUT THE ACADEMY

Huntington Academy is located in Fountain Valley, California just a few minutes off the 405 freeway. It is easily accessible from the Orange County (SNA), Long Beach (LGB), Ontario (ONT) and Los Angeles International (LAX) airports.



Our beginning classes are seven (7) full days at the academy and approximately 35 hours of home study prior to your class date. There will never be more than 3 students to an instructor in each class and always a one-on-one with an instructor when doing your model procedures...this will insure you of one-on-one personal attention. Each student will have a minimum of 6 model procedures. All model procedures are supervised by an instructor. No student will be left alone.

Classes are presented using numerous educating techniques. Lectures, PowerPoint presentations, live demonstrations, discussions, medical concerns and answers, color theory and formula workbook, and lots of hands-on training is what makes our classes the most comprehensive in our industry today. Huntington Academy of Permanent Cosmetics teaches using the latest permanent make-up hand tools, machines and technology, this will guide you to success quickly. When you complete one of our courses you will have a working knowledge of all the machines and tools used in the industry today.

Our past students are now some of the most proficient permanent cosmetic practitioners in the industry. We attribute this to our training methods and the fact that we offer more hands-on procedures during class. Our class sizes are small to provide personal one on-one-training. We feel each student is unique and needs special attention.

We say **NO** to the 2-5 day schools for beginners. There's just too much training required to be a successful and qualified practitioner. Hands on training is a must!!

OPEN DOOR POLICY

- **All Huntington Academy students** are welcome to come back and attend the theory portion of another primary class during the first year.
- **We welcome you** to spend a day or just a few hours, as often as you like, to observe procedures after you graduate. This is the best way to jump start your new career. So, if you live close, this is a must to get you on the fast track to success.
- **All students** are encouraged to call, text or email whenever you need help. We will always be there for you.
- **We want to be your support system. Call us at (714) 841-5442.**

If you're in our area, we welcome you to stop by for a tour of the academy and speak with one of our instructors. Call prior to be sure someone will be available to give you one-on-one attention, as they may be with clients or other students.



**CONTINUED
SUPPORT FOR
ALL
OUR STUDENTS**



Why Choose Huntington Academy

Huntington Academy offers the student a complete package with two different quality programs that are second to none as well as a great support system.

We will never have more than three (3) students per class and one-on-one (student to instructor) during model procedures.

Huntington Academy's primary classes boast more students to model training than any other permanent cosmetic school in the industry. This is where you will build your confidence and skills that will lead you on the road to success.

All Huntington Academy instructors are highly experienced permanent cosmetic technicians with many hundreds of treatments to their names. Many have appeared on television, lecturing at trade show conferences and are contributors to magazines or specialist publications and all have many years of experience and training. Attached to this packet are details of all the Huntington Academy staff.

Our extended programs offers continued education and advanced classes each month to move your forward and keep you abreast (at a very reasonable cost) of all the new methods and techniques. We feel it is important to offer these classes at a price you can afford. Check our website for current class schedules. We also offer personalized one-on-one for those who request it, at an additional cost. 1-5 day private classes are available.

We look forward to working with you.....
Color Theory Made Easy

COLOR THEORY



Color theory and color selection is probably the most difficult part of permanent cosmetic training. In both of our fundamental classes, we will spend many hours training or discussing color only. We want all of our students to leave our academy with confidence in their color selections.

A MESSAGE FROM THE DIRECTOR OF EDUCATION



**Karen Holvey, CPCP
SPCP Trainer Member
Director of Education**

Karen Holvey is the founder and the director of education. She is a SPCP Trainer Member with over 50 years of experience in the beauty industry. She is a world renowned educator, lecturer and permanent makeup artist. Karen has been in the permanent cosmetic industry since 1989 and has performed many thousands of procedures, both cosmetic and paramedical. She is the author or co-author of all Huntington Academy training materials and workbooks presented at the Academy.

Huntington Academy trainers will help guide you with a solid education to build your confidence and skills to help you achieve your goals in this exciting field of artistry.

As a constantly evolving industry moves forward, we pride ourselves in keeping current and offering you the most up to date information available. Our training manuals and training curriculums are ever evolving as our industry changes. Our programs offer the student the most comprehensive theory and hand-on training in the industry today. Huntington Academy first opened its doors in 1994 and has trained students from all over the world. This is an accomplishment that speaks well of our academy.

We carry only quality machines to meet the needs and budgets of our students. Permanent Cosmetic machines have evolved and moved into the 21st century of computerization. The newest machines offer an entirely new prospective to the business of permanent cosmetics offering ease, speed and comfort to your client.

One of our biggest achievements was the partnership development of Face Inks, our own line of permanent cosmetic pigments. After working with so many different pigment lines over the years, we have developed what we believe to be the top of the line. These pigments are strong and have great color retention when applied correctly. This is very important as so many pigments today fade to unwanted red and orange tones. Our pigments are developed from one of the most respected manufactures in our industry today. Rest assured that these pigments are of top quality and will give you years of beautiful results.

We are very proud of our accomplishments over the years and excited about the many more to come. I feel truly blessed to have found permanent cosmetics and we look forward to sharing our expertise and knowledge with you and welcome you to be part of our future.

Sincerely,
Karen Holvey

Who does the Training? Instructors



Karen Holvey, C.P.C.P.
SPCP Trainer Member

Karen, as mentioned in previous pages is the Founder and Director here at Huntington Academy and has been in the beauty industry for over 50 years. She is a pioneer in the permanent cosmetic industry and has seen thousands of clients over the years. Karen specializes in the para-medical procedure of breast re-pigmentation. Working with some of the finest plastic surgeons in Orange County, she redesigns, repositions and re-pigments the areola and nipple complex on the breast tissue following a mastectomy to look very natural. She is the only permanent cosmetic practitioner in California that is a direct insurance provider for these services for certain medical groups. Karen is the Instructor for all of our Advanced Breast Classes and gives all of her students continued support and access to observing future breast re-pigmentation demonstration's after graduating the class.



Jeff Becker, C.P.C.P.
SPCP Trainer Member

Jeff began his career in Permanent Cosmetics in 2000 and has seen thousands of clients since. As a Technician at Faces Etc. and an Instructor at Huntington Academy, his professionalism, attention to fine details, knowledge of color theory and mastery of hair simulation and growth patterns make his eyebrow designs a work of art. He also specializes in natural looking, whether lash enhancing or thicker wedged, eyeliner and blended lip liner or full color lips. Jeff is a Certified Permanent Cosmetic Professional and Trainer Member of the Society of Permanent Cosmetic Professionals. He holds his certifications in Permanent Cosmetics...both in Primary and Advanced techniques, Areola Repigmentation, Microblading, Pigment Removal and Color Correction. Jeff is the owner of both Huntington Academy of Permanent Cosmetics and Faces Etc. in Fountain Valley, California.



Dale Case, C.P.C.P.
SPCP Trainer Member

Dale has spent most of her life in the Beauty Industry and is a State of California Licensed Cosmetologist and Electrologist. She started her Permanent Makeup career in 1987 and is one of the best Permanent Makeup Instructors on the planet, and our students adore her. Her lecturing and organizational skills are second to none. She also has over 12 years of experience under the direction of a dermatologist and has received her Para-Medical Certificate. Dale has also been the President and Chairwoman of over six city and national organizations. She is a Certified Permanent Cosmetic Professional and Trainer Member of the Society of Permanent Cosmetic Professionals. She has been an Instructor with Huntington Academy since 1999 and is a great asset to our school and our students.

The Best Investment Is the One We Make In Ourselves





Join in and learn one of the newest and most rewarding new careers!
Increase your income dramatically earning hundreds of \$\$\$\$ per hour.

- ◆ Did you know that an estimated 20 million Americans have some type of tattooing?
- ◆ Did you know that an established permanent cosmetic technician can see up to 20 new clients each week?
- ◆ Did you know that permanent cosmetics appeal to all age groups and all walks of life?
- ◆ My business sees clients between 18 and 96 years old. The elderly are very interested in help with putting on their brows and the fact that they are permanent is very appealing.

\$\$\$ What's Possible \$\$\$

Permanent cosmetics are priced differently in different geographical areas. Only you will know the market in your area. Below is a realistic chart of what the possibilities are to you:

Based on a 50 Week Year / Gross Wages

	1	2	4	6	10
Fee Per Procedure	Procedure Per Week	Procedures Per Week	Procedures Per Week	Procedures Per Week	Procedures Per Week
\$250.00	\$12,500	\$25,000	\$ 50,000	\$ 75,000	\$125,000
\$350.00	\$17,500	\$35,000	\$ 70,000	\$105,000	\$175,000
\$500.00	\$25,000	\$50,000	\$100,000	\$150,000	\$250,000

INTENSIVE CLINICAL TRAINING “The iBrow Class”

Eyebrow Microblading / Microstroking

Create beautiful, natural looking eyebrows with the manual hand tool method known as Microblading (Microstroking) This wildly popular technique has taken the beauty industry by storm and is one of the most popular and lucrative procedures for permanent makeup technicians today.

Eyebrow Simulation

Learn to create an eyebrow for the woman or man who has none or just fill in to enhance a sparse brow to look totally natural using the hair stroke technique. Remember, the eyebrows frame your face and are the most important part of expression and appearance. The eyebrows are the most popular procedure and offers the biggest transformation to your client.

Eyebrow Shaded / Powdered (Ombre)

Did you know that not all clients who ask for Microblading or hairstrokes are appropriate candidates for these procedures? Give these clients a shaded, powdered or ombre brow, sometimes using a combination of a hand tool and a machine.

“The Primary Class”

Eyebrow Simulation

Learn to create an eyebrow for the woman or man who has none or just fill in to enhance a sparse brow to look totally natural using the hair stroke technique. Remember, the eyebrows frame your face and are the most important part of expression and appearance. The eyebrows are the most popular procedure and offers the biggest transformation to your client.

Blended Lip Liner

Lips can be naturally lined for a more defined look with any shade from natural to full lip color and can be made fuller with a pouty look. Asymmetrical, faded lip borders can easily be corrected along with scars that may have altered the natural contour of your lips. Redefining the vermillion border of your client’s lips is the easiest way to make your client look and feel younger.

Eyeliner and Lash Enhancement

They say that the eyes are the windows to your soul and enhancing the eye will give the client a more youthful look. Perfect for the client with sparse eyelashes, a soft, natural liner in the lashes creates a fuller appearance or a thicker line for a more dramatic look. Correctly applied, eyeliner will add symmetry and a lifted look to your client.

The results

At Huntington Academy you’ll receive training in how to make your client’s look and feel **10 years younger**

COURSE DETAILS & PRICING

“The iBrow Class”

Tuition \$4,995.00*

As the popularity of eyebrow procedures continues to grow, less and less potential students are interested in learning to do eyeliner and lips. These days all the hype is centered around the wildly popular and lucrative procedure known as microblading (also known as microstroking, eyebrow embroidery, nanoblading, feathering or any number of other names that seems to pop up daily). To answer the call of all things eyebrows, Huntington Academy is now proud to offer our all new **“iBrow Class”**.

In this class you will learn the latest techniques in microblading and also gain the knowledge for when to say no to microblading, as not all skin types are good candidates for this procedure.

You will also learn techniques for shaded/powdered (ombre) brows using a traditional permanent make up machine (which is included with the class), as well as machine hair stroked and hybrid (a combination of powdered and hair stroked) brows.

Not only will you learn these different techniques, but you’ll also learn which technique is appropriate for which client.

Included with Class:

- **7 full days of instruction and a 35 hour pre-study manual**
- **Class workbook and handouts**
- **Color theory workbook with color mixing formulas**
- **Mei Cha Sapphire Elite GM Machine Kit (Upgrade available) ***
- **Set of 10 most popular Eyebrow and Corrector pigment colors**
- **Class supply kit (enough for 10 Eyebrow procedures after graduation)**
- **All legal forms needed to get started**
- **Models for procedures (7 live models for each student)**
- **Liability insurance information with an A+ company**
- **Professional Spa Coat**
- **Continental Breakfast and Lunch from local restaurants**
- **100 hour Certificate on Graduation Day**
- **Photo disc of all procedures to start your portfolio**
- **Information regarding the Bloodeborne Pathogen Certificate – It is mandatory to have this certificate by Day 1 of your class.**

A \$500 non-refundable deposit is required to reserve your class and for the class materials sent to you. Class balance and any upgraded device balances are due three weeks prior to class date. A 7- day (100 hour) education certificate will be given at the end of each class. There is a minimum of 2 students and a maximum of 3 students per class.

*Above class tuition includes the Mei-Cha Sapphire Elite GM Analog Rotary Machine Kit. An upgrade is available, as we have a few Nouveau Contour digital devices to choose from at discounted prices. The Nouveau Contour Digital 1000, Nouveau Contour Intelligent, and the all new touch-screen Nouveau Contour iQ. Device information is detailed in this packet.

COURSE CURRICULUM

“The iBrow Class”

1. The Skin, Anatomy and Physiology:
 - Layers of the skin.
 - Functions of the skin.
 - Understanding the exfoliation process.
 - Skin disorders.
 - The blood/tissue fluid/lymph.
 - Skeletal and muscular system.
2. Sterilization and Sanitation:
 - State and County Health Department regulations.
 - OSHA and CDC (Center for Disease Control).
 - Sterilization and cross contamination
 - blood-borne pathogens.
3. Hand Tool and Machine Technology:
 - Knowing and understanding the different machines used in permanent Cosmetics.
 - What is digital rotary? What is analog rotary?
 - Techniques and Needle Groups:
 - Handling the skin.
 - Anesthetics used in permanent cosmetics.
 - Proper needle selections for Microblading and Machine.
4. Eyebrow procedures.
 - Proper application and depth of implantation.
 - Preferred needle groups.
5. Color Theory:
 - The color wheel.
 - Mixing colors.
 - Choosing the correct color using our color system.
 - Color undertones and overtones.
 - Color retention.
 - Understanding skin undertones.
 - Color removal.
6. Design and Enhancing:
 - The right brow shape.
7. Treatment Room Set-Up:
 - Supplies needed
 - Professionalism.
8. The Consultation and Client Concerns:
 - Complete portfolio including; medical forms, questionnaire and all release forms.
 - Facial diagrams to clarify areas, technique and colors used.

- Microblading or Machine? Which is best for particular clients and skin types.
 - After care instructions.
 - Before and after photos.
9. Documenting Your Work:
- Using the proper consent forms and procedure release forms.
 - How to chart your clients.
 - Insurance issues.
10. State and Local Legislation:
- Liability insurance.
11. Marketing Skills
12. One Hour Exam



COURSE DETAILS & PRICING

“The Primary Class”

Tuition \$4,495.00*

Attend our Primary class where you will learn the Eyebrow Hairstroke technique, Eyeliner and Lash Enhancement and Blended Lip Liner. You will learn to create an eyebrow to look totally natural. Remember, the eyebrows frame your face and are the most important part of expression and appearance. Your eyebrows can make you look happy, sad, or even angry. So learning the proper placement and shape is very important. This class focuses primarily on the hair stroke technique, which most resembles a natural eyebrow.

Learn to create eyeliner that will give your client a more youthful appearance. Correctly applied, eyeliner will add symmetry and a lifted look to your client.

Redefining the vermilion border of your client’s lips is the easiest way to help your client look and feel younger. Learn the proper techniques for a soft, natural and more defined lip line with color blending into the lip.

Included with Class:

- **7 full days of instruction and a 35 hour pre-study manual**
- **Class workbook and handouts**
- **Color theory workbook with color mixing formulas**
- **Mei Cha Sapphire Elite GM Machine Kit (Upgrade available)**
- **Set of 10 most popular pigment colors**
- **Class supply kit (enough for 10 procedures after graduation)**
- **2 instructional DVD’s**
- **All legal forms needed to get started**
- **Models for procedures (minimum of 6 live models for each student)**
- **Liability insurance information with an A+ company**
- **Professional Spa Coat**
- **Continental Breakfast and Lunch from local restaurants**
- **100 hour Certificate on Graduation Day**
- **Photo disc of all procedures to start your portfolio**
- **Information regarding the Bloodeborne Pathogen Certificate – It is mandatory to have this certificate by Day 1 of your class.**

A \$500 non-refundable deposit is required to reserve your class and for the class materials sent to you. Class balance and any upgraded device balances are due three weeks prior to class date. A 7- day (100 hour) education certificate will be given at the end of each class. There is a minimum of 2 students and a maximum of 3 students per class.

*Above class tuition includes the Mei-Cha Sapphire Elite GM Analog Rotary Machine Kit. An upgrade is available, as we have a few Nouveau Contour digital devices to choose from at discounted prices. The Nouveau Contour Digital 1000, Nouveau Contour Intelligent, and the all new touch-screen Nouveau Contour iQ. Device information is detailed in this packet.

COURSE CURRICULUM

“The Primary Class”

1. The Skin, Anatomy and Physiology:
 - Layers of the skin.
 - Functions of the skin.
 - Understanding the exfoliation process.
 - Skin disorders.
 - The blood/tissue fluid/lymph.
 - Skeletal and muscular system.
2. Sterilization and Sanitation:
 - State and County Health Department regulations.
 - OSHA and CDC (Center for Disease Control).
 - Sterilization and cross contamination
 - blood-borne pathogens.
3. Machine Technology:
 - Knowing and understanding the different machines used in permanent Cosmetics.
 - What is digital rotary? What is analog rotary?
 - Techniques and Needle Groups:
 - Handling the skin.
 - Anesthetics used in permanent cosmetics.
 - Proper needle selections.
4. Eyebrow, eyeliner and lip procedures.
 - Proper application and depth of implantation.
 - Preferred needle groups.
5. Color Theory:
 - The color wheel.
 - Mixing colors.
 - Choosing the correct color using our color system.
 - Color undertones and overtones.
 - Color retention.
 - Understanding skin undertones.
 - Color removal.
6. Design and Enhancing:
 - The right brow shape.
 - Making a thin lip look fuller.
 - Correcting an uneven lip.
 - Lash enhancement or eyeliner.
7. Treatment Room Set-Up:
 - Supplies needed
 - Professionalism.
8. The Consultation and Client Concerns:

- Complete portfolio including; medical forms, questionnaire and all release forms.
 - Facial diagrams to clarify areas, technique and colors used.
 - After care instructions.
 - Before and after photos.
9. Documenting Your Work:
- Using the proper consent forms and procedure release forms.
 - How to chart your clients.
 - Insurance issues.
10. State and Local Legislation:
- Liability insurance.
11. Marketing Skills
12. One Hour Exam



DEVICE INFORMATION

MEI-CHA SAPPHIRE ELITE GM KIT (Included with class. Upgrade available)



The MEI-CHA Sapphire Elite GM machine features the next generation German motor to offer even more power and great stability. Sapphire Elite GM Kit 110-230V UL/CE approved. (Analog rotary machine)

This Sapphire Elite Kit includes:

- * Sapphire Elite Device
- * Universal AC Adapter
 - * Speed Control (1)
 - * Foot Pedal (1)
- * Ultra Precision Single Prong Needle (1)
- * Ultra Precision Double Prong Needle (1)
- * Ultra Precision Triple Prong Needle (1)
 - * Ultra Precision Four Flat Needle (1)
- * Ultra Precision Five Prong Needle (1)
 - * Ultra Precision Tips (5)
- * Ultra Precision Autoclavable Casing (1)
- * Ultra Precision Disposable Casings (5)
 - * Disposable Couplers (5)
 - * Device Lubricator (1)

Nouveau Contour Digital 1000 Device \$2,795.00 (Retail)
(Receive a \$400.00 credit towards this upgrade)



Digital 1000 Device: Reliable and Consistent

The Digital 1000 device is utilized in a busy, permanent cosmetics practice. Whether used to perform lips, eyeliner or eyebrow enhancement, the Digital 1000 is a reliable, consistent system providing optimal results in less time. This device offers many advantages over traditional analog devices including its digital technology base, which ensures a stable needle frequency despite the resistance of the skin. With traditional devices, the needle frequency will drop when penetrating skin that is more resistant. Due to different needle frequencies the distance between the pigment "dots" will vary. The results are inconsistent lines and poor color retention. However, with the Digital 1000, the microprocessor will adjust the needle frequency accordingly when skin resistance occurs. This feature offers a maximum needle penetration of 150 insertions per second, allowing perfect pigment color retention. All insertions are of exactly the same size and always evenly spaced, resulting in a more beautiful and higher permanent make-up quality.

To make a simple analogy, imagine what occurs when you place your car on cruise control, when the car reaches an incline in the road, it speeds up maintaining a consistent and preset speed. In a similar manner, the digital control unit will always maintain a stable needle frequency. The Digital 1000 provides the technician with consistent quality and excellent results. In addition, the device is designed with "soft-touch" buttons that provides an easy and hygienic cleaning of the machine surface.

The Digital 1000 is a reliable and highly consistent device that delivers excellent results in lower treatment times, no matter what cosmetic micropigmentation treatment is chosen.

Safety Hand Piece

The Digital 1000 comes standard with the Safety hand piece. The hand piece is equipped with a patented Safety Needle Cartridge. The quality and stability of the hand piece will be instantly noticeable. The unique 'Easy-Turn Depth' system allows you to easily set the needle depth by simply turning the ring on the hand piece. The needle length can be set in fractions of millimeters, depending on the skin type and selected treatment technique. The hand piece is made of die cast aluminum and is extremely light for comfortable use. There are 19 different needle formations available for the Digital 1000 device.

Nouveau Contour Intelligent Device \$3,495.00 (Retail)
(Receive a \$400.00 credit towards this upgrade)



Digital Intelligent Device: Power and Precision

The Intelligent device is the world's first computerized pigmentation device and is used for both cosmetic and medical micropigmentation procedures. The Intelligent provides the practitioner with state-of-the-art computerized technology that is equipped and controlled by an Intel microprocessor chip. The Intelligent's central processing unit offers the most advanced features, which allow for the selection of pre-programmed settings for various procedures (i.e. eyebrow, eyeliner, lip color and medical procedures).

The Intelligent device was designed to assist the practitioner in distinguishing between the varying areas of application (i.e. eyes, lips, eyebrows and medical) since skin structure and tolerance varies by location. Thus, the operating system and software of the Intelligent consistently calculates the best needle frequency needed to achieve optimal pigment retention.

The Intelligent has more power than any other rotary device. The needle frequency can be adjusted from 50 to 180 punctures per second. This allows the practitioner more flexibility in needle groupings. With the increased power, the practitioner is able to perform every type of cosmetic and medical procedure available. The Intelligent has a LCD read out, which displays a timer that tracks actual procedure time, an accurate needle frequency, the program you are working on, and the needle frequency recommended for the procedure.

Safety Hand Piece

The Intelligent comes standard with the Safety hand piece. The hand piece is equipped with a patented Safety Needle Cartridge. The quality and stability of the hand piece will be instantly noticeable. The unique 'Easy-Turn Depth' system allows you to easily set the needle depth by simply turning the ring on the hand piece. The needle length can be set in fractions of millimeters, depending on the skin type and selected treatment technique. The hand piece is made of die cast aluminum and is extremely light for comfortable. *The Intelligent device is being replaced by the iQ device. The inner workings of the machines are the same, except the iQ has a sleek and modernized new look with a touch screen. Both devices are still available. There are 19 needle formations available.

Nouveau Contour iQ Device \$3,695.00 (Retail)
(Receive a \$400.00 credit towards this upgrade)



Digital iQ Device: Power, Precision & Touch-Screen

The minimalistic design is striking. The stainless steel cover and smooth touch screen are modern, hygienic and efficient. The iQ combines proven technology with a state-of-the-art look. This is the "Intelligent" with a new look and touch screen.

With 50-150 needle insertions per second, iQ is ultra- precise. This makes iQ suitable for micropigmentation and medical applications such as scar camou age, areola reconstruction, skin re-pigmentation and other procedures. There are four pre-programmed settings for eyebrows, eyes, lips or dermapigmentation. The iQ automatically sets the needle pressure and needle frequency. During pigmentation, the iQ handpiece constantly measures the skin resistance and automatically adjusts the needle frequency and needle pressure for optimal and even pigmentation. The right balance ensures the best results and precise pigmentation. The LCD touch screen display shows the selected treatment and needle speed. In addition, the iQ has a time registration so you can keep track how much time you have pigmented.

Safety Hand Piece

The iQ comes standard with the Safety hand piece. The hand piece is equipped with a patented Safety Needle Cartridge. The quality and stability of the hand piece will be instantly noticeable. The unique 'Easy-Turn Depth' system allows you to easily set the needle depth by simply turning the ring on the hand piece. The needle length can be set in fractions of millimeters, depending on the skin type and selected treatment technique. The hand piece is made of die cast aluminum and is extremely light for comfortable. There are 19 needle formations available.

CLASS DATES

Go to our website at www.huntingtonacademy.com or give us a call for class dates.

WHAT TO BRING

Your course fee includes 100 hours of instruction, including pre-study. All needles, pigments, gloves and supplies that you will require for the 7 day training schedule will be at your disposal during class. You will not use anything in your class kit during class.

MATERIALS

Bring your Completed Home Study Test from the last page of your pre-manual and your Eyebrow Practice Sheets from the left pocket of your manual binder. You **WILL NOT** need to bring the entire binder, this is a special relief for our students traveling to our academy via air travel.

MODELS

While models are provided by the school, you can use a friend or relative if pre-arranged with the office. Have them call 714-841-5442 to book.

All procedures are totally supervised by the instructors who will recognize your strengths and weaknesses long before any practical work has begun. If you are hesitant because you feel that a mistake in class is permanent, then put aside your fears. We have trained many students over the years and we have yet to send home a model with any permanent tattoo mistakes.

COMFORTABLE CLOTHES

Wear comfortable clothes, and closed-toed shoes are required. Some of our student prefer scrubs, so feel free to wear them. You will be interacting with models on Day 2 through Day 7 of your course. Day 7 is graduation day, so look your best for graduation pictures that, with approval, may be used in our materials, our website and/or on social media.

CAMERA

Yes, bring along a camera (camera should have a *macro* feature for close-up shots). This is the start of your portfolio and we encourage you to take as many pictures as you like. Please do not post full face photos of models on social media unless you have written consent. Remember, if you do not have a good camera or a smart phone, we will be taking photos and you will receive a CD with all class and model photos, model procedure notes and consent forms on word doc.

OUT OF TOWN STUDENTS

For those of you who are not from the Orange County surrounding area, our Training Center is conveniently located 15 minutes from John Wayne/SNA or Long Beach Airports, 45 minutes from Ontario (ONT and Los Angeles/LAX. For those of you who choose to drive, we are minutes from the 405 freeway in Fountain Valley, California.



Lodging is available at **Ayres Hotel** in Fountain Valley, located just across the street from the school at 17550 Brookhurst Street. A discounted rate has been negotiated for our students, so just mention you will be a student at Huntington Academy of Permanent Cosmetics when making your reservations. You can contact them at (714) 861-5170.

Other hotels available in the area:

Also located just walking distance to our school is the **Courtyard by Marriott**, located at 9950 Slater Avenue in Fountain Valley. You can contact them at (714) 968-5775.

The Huntington Hotel is just minutes away at 7667 Center Avenue in Huntington Beach. You can contact them at (714) 891-0123

You may also check into **Airbnb.com** for a rental. Be sure to choose a place with good reviews.

We are close to Knott's Berry Farm, Disneyland, South Coast Plaza and downtown Surf City Huntington Beach and the Pier. There are many relaxing and fun activities in the area to enjoy after class and on the weekend.

Transportation to and from the school is the students responsibility.

Models are provided by the school and scheduling begins the moment registration is received. If you would like to schedule your own models, this can be arranged, so please discuss with our office manager, Wendy. Model appointments fill fast, so the earlier the better. Model appointments are free of charge, however a credit card is required to book modeling appointments and we ask for a 48 hour cancellation notice. There is \$50 fee if an appointment is cancelled less than 48 hours prior to your model appointment.

TRANSPORTATION

Airport Services	Super Shuttle	714.781.5814
	Prime Time Shuttle	800.733.82.67
Local Taxi Service	Yellow Cab	714.375.0400
	24-7 Yellow Cab	714.241.0138

Uber or Lyft – Download the free app onto your smart phone.

LOCAL RESTAURANTS

Stonefire Grill	18727 Brookhurst Street	714.968.8300
Cheesecake Factory	7871 Edinger Ave.	714.889.1500
Macaroni Grill	7901 Edinger Ave.	714.901.4481
BJ's Brewhouse	16060 Beach Blvd.	714.842.9242
Outback Steakhouse	549 Westminster Mall	714.890.0130
Dukes (on the pier)	317 Pacific Coast Hwy	714.374.6446

SHOPPING

Bella Terra Movie Theatres)	7777 Edinger Avenue (Shopping Center – Shops, Dining, and	
South Coast Plaza	3333 Bristol St.	(Major Mall)

ATTRACTIONS

Disneyland and Knotts Berry Farm are just 15 minutes away.

OTHER POINTS OF INTEREST

Huntington Beach and local downtown shopping, restaurants and pier. Newport Beach and Seal Beach are also close by.

Orange County Swap Meet is the talk of the state. Just 20 minutes from school.

Dear Student,

These are very intense classes and there is a lot to learn in your seven (7) days at the academy. No class on weekends.. Class hours are 9:00am to 7:00pm each day. There may be early-out days with homework.

Upon enrollment a pre-study manual will be sent to you, along with our regular manual and other pre-study materials. A written test is on the last page. This test **must** be completed and returned on the first day of your class, as well as your Bloodborne Pathogen certification. It is imperative that you have an understanding of the subjects covered. These are the building blocks to your beginning training program. The more you prepare, the better your class will be. Being prepared for this class is a must!

Through thorough and proper training we will provide you with the knowledge and confidence to enter this field without any apprehensions as to your abilities and capabilities.

We look forward to meeting you and having the honor to help you achieve a career in such an artistic and creative field as permanent cosmetics.

It is our hope that you excel and become the best that you can be and gain success beyond your wildest dreams.

Huntington Academy of Permanent Cosmetics goal is to turn out professional graduates who will enhance this industry and enable it to grow through their ability to provide error free work for the client.

Sincerely,

Huntington Academy and Staff

Don't settle for less, but more importantly, DON'T BE LEFT BEHIND!

City and State Regulations

Permanent cosmetics are regulated differently in each state. Some require licensing while others may only require registration with the local health department. There are states that have no statutes in effect at all and others that strictly prohibit any form of tattooing.

It is your responsibility, the prospective student, to examine the relevant statutes in your respective state, county, city and local health department for detailed information about all ordinances in the area you intend to work. This must be done before registering for training at Huntington Academy of Permanent Cosmetics.

We will not be held liable if a student is in non compliance with any regulation or laws pertinent in their area.

Please do your homework and get the facts before you sign up for a class. There will be no refunds due to state and local ordinances that regulate tattooing after the fact.

Advanced Classes

Introduction

Huntington Academy’s Advanced and Continued Education Classes have been designed for current practitioners who want to learn new techniques and expand the range of procedures they offer to their clinics. Attending these classes will enable you to specialize in a certain area and raise the standards of your work. These classes are an opportunity to broaden your knowledge base and also increase turnover. Below is a list of the classes we offer. Check our class schedule on our website for current classes offered.



Continued Education Classes

- 4 Day Eyeliner & Lip Techniques Class
Eyeliner ~ Lash Enhancement ~ Blended Lips
- 1 Day Pigment Removal & Color Correction Classes
Salt Solution Removal ~ Procedure Color Correction

Advanced Classes

- 1 Day Areola Re-Pigmentation (Para-Medical)
- 2 Day Microblading

Private

- Personalized “One-on-One” Private Training – We will work with your schedule. You choose the number of days and what procedures, we will give you models.



Education Education Education

“It’s what sets you apart from your peers”

Breast Repigmentation

Breast cancer is every woman's worst nightmare. For the growing number of women who do survive this dreaded disease, many have found comfort and healing with breast repigmentation. *by Karen Holvey*

There are many different aspects in the field of Permanent Cosmetics, but none as rewarding as reaching out to post mastectomy patients. These clients are elated to find there is a procedure that can make them feel more whole and complete again. They have gone through surgery, some have had numerous surgeries and have battled with their cancer for many years. They feel like they have been to hell and now they are back. Clients such as these are now searching out qualified technicians who specialize in areola repigmentation, or coloring of the nipple and surrounding area.

They are also the easiest clients to please. The thought of having a more normal looking breast is such a wonderful thing, and will give these patients more zest for life. I feel we could all learn an important lesson from these clients. They have much to teach us about life, living and compassion.

It is important to wait between 6-12 months after surgery to begin the process of repigmentation of the breast tissue. The time will inherently depend on the type of surgery performed. Most surgeons do not get involved with the tattooing of the breast area, as they are barely compensated from the insurance companies

for the surgical procedure. Areola tattooing involves training, equipment, needles and time, which is not cost effective for the surgeon.

First and foremost, you need to spend some time with your client and educate her. She is very nervous and needs to have all her questions answered. Be honest with her and share with her all of the pros and cons. Remember, she has already been through hell and this is her last step. She is ready to get on with her precious life.

I start with a consultation and get to know my client. This is never done on a busy day. I want to give her my undivided attention and make her feel special, because she is. If there is only one breast to work on, I must try to match the existing breast. This involves having the ability to look at color with a trained eye. I will start with a red non-toxic pen or one of our semi-permanent markers and draw everything that I feel needs to be addressed during the repigmentation process. Are there small blood vessels running through the existing breast? Are there light and dark areas? Does the areola color blend into the surrounding area or is it dark with lots of contrast? Under the nipple area is a shadow, so I will draw that also.

Remember, most breasts are not perfectly round, so don't draw them to look like they are a target. I will have my client at eye level to be sure I am marking the areola at the same level as the other. With a little time spent, I can get a great match. This is the most important step so we wouldn't want to hurry here.

If you are working on a double mastectomy, you and your client can decide what will look the most natural. She can look through magazines, or your photos, and pick the shape and color that is most appealing to her. The double breast repigmentation is easier to do, as you do not have to match the color to an existing breast. You will want the breast to look as natural as possible, so color is very important. You might choose 2 or 3 colors to use in your procedure. Take a long hard look, most breasts are not just one color. To get the most natural look, I work my darkest color first in the areas needed, then finish with my lightest colors, layering the pigment to a finished look.

Always schedule a follow up appointment in approximately 6 to 12 weeks in order to check the color and make adjustments as needed. Breast repigmentation is a two-step process. Document everything; before, during



Above photos show process of marking, following tattoo procedure and healed procedure.

and after, and remember to take photos. These will be great marketing tools for your portfolio and to pass on to the physicians you are working with or hope to work with.

The techniques used will vary from client to client depending on the condition of the skin. This tissue may be very delicate or there may be scar tissue which will be of a different composition. Each type of breast surgery is handled differently. It may range from cancer reconstruction, breast augmentation or reduction and areola enlargement. I use several different techniques, allowing the condition of the skin to guide my choices. Typical techniques include large and small obovoids and pointillism. You must be careful not to over-work thin tissue.

We should try to reach perfection with each procedure that we undertake. We are in a profession that literally can change a client's life and how she feels about herself. When finished, she may feel as if she has taken the last step in the completion of her healing process. Of course, this process cannot guarantee perfection, but 95% of the time, your client will feel as if it is.

Another option for the mastectomy client would be a creative cover up done by a veteran permanent cosmetic tattooist. This has been a great alternative to the conservative option of breast and nipple tattooing. Designs can be created accordingly to cover the scars, literally rendering the area invisible. A well designed tattoo can provide a dramatic solution for many camouflage problems.

Interestingly enough, when your prospective clients call for information, they are generally not calling for the cost of the procedure. They want to hear a confident voice, one who will take the time to answer all of their questions, so spend the time needed to make them feel secure and comfortable. Good rapport will help them to feel comfortable with you. You need to let them feel that you are qualified, as well as

compassionate. They have been given your name by a friend, doctor, breast support group or insurance group and it is important that you live up to the referral of your business.

Prices will vary depending on your demographics. Don't be afraid to charge what you are deserving of, but don't price yourself out of the market. Structure your fees accordingly. It is easier to go up on your pricing than to have to lower them. I have seen pricing between \$300 to \$800 per breast. Many technicians use breast repigmentation as a means to enter the medical community. These procedures are responsible for establishing a relationship with physicians, outpatient clinics and cancer support groups. Education plays a key role in your success of this endeavor, so seek out trainers to further your education. I have attended several different areola classes through-out my career and I believe that you learn something from each class. It is also recommended that you familiarize yourself with the different types of breast surgeries and the terminology used. This will better enable you to communicate with the physician, as well as the client. It is then up to you to put it all together and 'personalize it'.

I have the privilege to work with several breast reconstruction surgeons in Southern California. They have graciously consented to add to my article in an effort to inform and educate the permanent cosmetic technician. Look for their article in part 2, "Breast Reconstruction and Pigmentation, to be published in the next issue of Cosmetech.

Editorial Note: Karen Holvey is owner of Faces Etc and Huntington Academy, located in Huntington Beach, CA. Telephone 714-841-7422 [REDACTED] Her work has been published in many leading magazines, and was featured on the Liza Show in 1998 for her outstanding makeup and paramedical procedures.